

Marketing your product

Name:

Product:

Problem:

What is the problem you have identified?

Product design:

What does your design look like (like with labels)?

Who does this affect:

Identify a specific audience to help

Key features

Put some detail about why your design will work

Logo/icon design:

All designs need 'selling'.
What will make your idea stand out?

Solution:

There may be several ideas here to play around with

WHO WILL YOU BE?