

Resource sheet for 'Why is this important?'

Evidence referred to:

Longitudinal study relating experience sat school and long term economic success:

<https://www.educationandemployers.org/research/career-education-that-works-an-economic-analysis-using-the-british-cohort-study/>

KS4 example of the measurable impact of including employer engagement in the curriculum:

<https://www.educationandemployers.org/research/motivated-to-achieve/>

Fiscal impact of pupil encounters with employers:

<https://www.educationandemployers.org/research/employer-engagement-in-british-secondary-education-wage-earning-outcomes-experienced-by-young-adults/>

Wide ranging study of best practice in primary settings:

<https://www.educationandemployers.org/research/what-works-primary/>

Why primary?

<https://www.educationandemployers.org/research/startingearly/>

Throwing information or visitors at children without a rationale potentially means missing the most effective way to support them. Spark's work is based on a theory of identity and agency.

'You can't be it, if you can't see it' - which is nonsense if you take any cross section of a business community and ask them if they could 'see' their role when they were 8 years old. Knowledge is important but role models, relatability and a sense of agency based on the child's own skills, knowledge and interests are key. That provides a child with the mind set that they **CAN** do what they want to do in conjunction with a wider awareness of what is possible.

Short simple video about the role of *habitus* in social identity theory:

<https://youtu.be/P4INA-A3nnE>

More information about cultural capital and agency:

<https://www.simplypsychology.org/cultural-capital-theory-of-pierre-bourdieu.html>

https://en.wikipedia.org/wiki/Cultural_capital

You understand the world through your experiences and sense of agency in those situations.

